CATHY L. DAVIS

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Davis Creative, 01/2004 thru Present
Managing Partner / Creative Director: Providing Graphic Design, Visual Brand Consulting and Project Management for local, regional and national accounts.

TIAA-CREF Trust Company, 07/2001 – 01/2004
AVP/Manager, Marketing Services: Created and managed a marketing/ sales support team to provide graphic design, editing, copy writing, printing, and event management.

Bank of America Asset Management, 01/1994 – 06/2001
VP, Creative Director, Sales Support Services: Expanded department from 3 to 18 in three years. Managed a staff graphic designers, desktop publishers, special project coordinators and print specialists. Supported the new business efforts of Bank of America Asset Management, targeting high-net-worth markets.

St. Louis Community Colleges, 1991 – 1993
Adjunct Professor: Developed and taught the course *"Marketing, Advertising & Promotion (Creating Your Business MAP)"* for the "Women Entrepreneur" and the "Winning in Business" programs.

Litigation Graphics, 1989 – 1993
Co-founded this company which provided courtroom visuals on-site seminars to law firms, updating them on graphic options for their visual evidence.

AWARDS/INTERESTS

2009 Small Business Week Committee: Sub-Committee Chair, Program

National Association of Women Business Owners: Past recipient of the "Woman in Charge" Award, for Litigation Graphics business plan.

Clayton Chamber of Commerce: Past Event President, "Parties in the Park"; Facilitator, Strategic Planning Seminar; Facilitator & Committee Member, Small Business Committee.

Regional Commerce & Growth Association: Past facilitator, Small Business Luncheon, *"Hitting the Bulls-eye When You Can Only Afford to Shoot B-Bs": Alternative Advertising & Marketing Strategies*.

The Ethical Society of St. Louis: Past member, Board of Trustees; former Chair, Long-Range Education Committee; former member, Outreach Committee; past participant, Leadership Training & Strategic Planning Seminar.

Clayton School District: Past Vice-President, Glenridge Elementary PTO; past Board Member, Glenridge Childcare.

Author/Illustrator, *"Seemore Frog and the Midnight Flight of the CanBees"*, a motivational coloring book for ages six to 106; available via Amazon.com.

Fiber Artist for exhibition and private purchase. 1998-first art piece commissioned by Hugh McColl, then-CEO for NationsBank/Bank of America.

The Center for Spiritual Living: Past Board Member & former Communications Chair.

EDUCATION

Park Hill High School, Kansas City, MO. Early graduate, December 1973. (Invited to attend Yale as a part of the first class of incoming freshman women.)

Kansas State University, Manhattan, KS. January 1974 – December 1977. Major, Graphic Communication; Minor, Architecture. (Earning my MBA the hard way – through **M**ajor **B**usiness **A**chievements.)